

## February Meeting

**Wednesday Feb 4, 2015**

### Panel Discussion on Generational Differences in the Workplace

**Menu:** Chicken Florentine  
 Broiled Haddock  
 Cheese Ravioli

**Cost:** \$30 per member  
 \$35 per guest

*\*\*Non members are required to pre-pay  
 RSVP by Friday 1/30*

**PLEASE NOTE:**

*Checks payable to  
 "NYS Women Inc., BNC"*

## How to Register

**Register online at:**

[www.bncwomeninc.org](http://www.bncwomeninc.org)

**or contact:**

Kathy Cerullo at 675-6075 or  
[kathyc3112000@gmail.com](mailto:kathyc3112000@gmail.com)

**Registration Deadline: Jan 30, 2015**



### President's Message Fran Vaughn

Happy New Year!!! I hope that everyone had a safe and fun holiday season. I find it hard to believe that yet another year has passed by, where did all of that time go? Well I do know that some of it was spent with the Buffalo Niagara Chapter of NYS Women. We had a terrific 2014, and I'm expecting a great 2015.

As new members join us I want to make sure that our many programs that make a difference in the lives of working women are well known to them and remind those of us who have been around for a while about some of these programs that we don't take advantage of routinely. Besides the networking and educational benefits that we attend nearly every month at our local chapter level, all members are also invited to attend other chapter meetings in our region so feel free to discover if those chapters are holding events in which you might be interested. At the State level, competitions (some award MONEY to the winners) are held as part the Professional Development Program in which all chapters are encouraged to participate to more concretely support our mission of Building Powerful Women. Linda Przepasniak is the chapter chair of this program and can more completely inform you about how to get started at the chapter level and then go on to compete at the State level. The awards are as follows: Athena Award, a program for military women transitioning to civilian life; Career Recognition, recognizes women who have made great achievements while overcoming challenge; Political Development Speech Competition, recognizing a women who has advocated for a political issue; and the New Careerist Program, recognizes the accomplishments of a woman who has changed careers in the last 5 years.

Locally, I am happy to endorse a new program brought to us by the work of our member Katharine Smith. She will announce a partnership with WKBW-TV to honor "Women in Leadership". I believe that this program will be wonderful for the women who receive the honor, and bring additional focus to the work NYS Women, BNC does in this community. Please keep an eye out for more information as this announcement is made public.

I look forward to our 2015 season beginning on Feb 4 with our next dinner at the Protocol Restaurant, see you all there!! ■

## WELCOME NEW MEMBERS!

It is with great pleasure I introduce the following people listed below as new members to our chapter. BNC has seen significant growth these past 6 months and it is so exciting to see all the new members who have joined us! Please be sure to give them all a warm welcome when you see them at a future meeting!

|                            |   |                |  |
|----------------------------|---|----------------|--|
| <b>BENK, Kathleen</b>      | 158 Elmwood Ave ■ Apt. #3 ■ Buffalo, NY 14201     |                | <a href="mailto:katie@instyprintscheektowaga.com">katie@instyprintscheektowaga.com</a>               |
| <b>DUDKOWSKI, Danielle</b> | 815 Niagara Street ■ Buffalo, NY 14213            |                | <a href="mailto:dani@instyprintscheektowaga.com">dani@instyprintscheektowaga.com</a>                 |
| <b>HAUSRATH, Janet</b>     | 61 Sable Palm Drive ■ Depew, NY 14043             | (716) 957-0180 | <a href="mailto:janet.hausrath@axa-advisors.com">janet.hausrath@axa-advisors.com</a>                 |
| <b>MCARTHUR, Kelsey</b>    | 111 Lovering Ave ■ Buffalo, NY 14216              |                | <a href="mailto:kmcarthur@ebcinc.net">kmcarthur@ebcinc.net</a>                                       |
| <b>NICHOLS, Gretchen</b>   | 20 Guilford Lane ■ #7 ■ Williamsville, NY 14221   |                | <a href="mailto:gretchennichols@yahoo.com">gretchennichols@yahoo.com</a>                             |
| <b>OLIVER, Barbara</b>     | 5820 Main Street ■ #311 ■ Williamsville, NY 14221 |                | <a href="mailto:jeweler@barbaraoliverandco.com">jeweler@barbaraoliverandco.com</a>                   |
| <b>PERSCH-DOLCE, Joyce</b> | 2751 Colvin Boulevard ■ Tonawanda, NY 14150       | (716) 998-2954 | <a href="mailto:joycepersch@yahoo.com">joycepersch@yahoo.com</a>                                     |
| <b>ROSS, Trini</b>         | 138 Delaware Ave ■ Buffalo, NY 14209              |                | <a href="mailto:teross007@yahoo.com">teross007@yahoo.com</a>   |
| <b>STROZYK, Carolyn</b>    | 32 Griswold St ■ Buffalo, NY 14206                | (716) 997-6082 | <a href="mailto:gwtw.philosophy@gmail.com">gwtw.philosophy@gmail.com</a>                             |
| <b>SUNDELL, Joanne</b>     | 5888 Broadway St ■ Lancaster, NY 14086            | (716) 681-2502 | <a href="mailto:joanne.sundell@gmail.com">joanne.sundell@gmail.com</a>                               |
| <b>SWANN, Angel</b>        | 8780 Sheridan Dr ■ Williamsville, NY 14221        |                | <a href="mailto:angel.swann@huntrealestate.com">angel.swann@huntrealestate.com</a>                   |
| <b>VALTIN, Cynthia</b>     | 1920 Maple Rd ■ Williamsville, NY 14221           | (716) 472-6629 | <a href="mailto:cvaltin@roadrunner.com">cvaltin@roadrunner.com</a>                                   |
| <b>WEIXLMANN, Victoria</b> | 59 Main St ■ Hamburg, NY 14075                    |                | <a href="mailto:victoria.weixlmann@lakeshoresavings.com">victoria.weixlmann@lakeshoresavings.com</a> |
| <b>WHITNEY, Cassandra</b>  | 52 Delham Ave ■ Buffalo, NY 14216                 |                | <a href="mailto:cwhitney@bizjournals.com">cwhitney@bizjournals.com</a>                               |

# FEBRUARY MEETING

## PANEL DISCUSSION ON Generational Differences in the Workplace

Wednesday Feb 4, 2015

### PROTOCOL RESTAURANT

6766 Transit Road ■ Williamsville, NY 14221

5:30pm Networking / 6pm Buffet Dinner

\$30 Members / \$35 Non-Members

Please RSVP by January 30, 2015

\*\*\* Reservations are **REQUIRED**. Due to the fact that we have to pay for all registered, if you do not show without notification you will be invoiced for the meeting fee.



**Shelley Jack**

Shelley Jack is a Gen Xer, who, as a young girl, played “office” instead of “house”. She turned her office dreams into a career in marketing and higher education. Jack currently serves as a Lecturer within the Jandoli School of Journalism and Mass Communication at St. Bonaventure University. Her focus is digital and social media marketing. She is also a strategic and digital marketing consultant, witnessing first-hand the challenges and opportunities of generational differences, such as executive leadership transitions and changing consumer expectations. She has a master’s degree in Integrated Marketing Communications throughout St. Bonaventure and 15 years of diverse marketing experience. ■



**Emily Ciraolo**

Emily Ciraolo is a corporate communications specialist at National Fuel Gas Co. She considers herself fortunate to have found a rewarding and challenging career in her hometown at a time when many of her friends and colleagues continue to exit the Buffalo-Niagara region, looking for “bigger and better.” Outside of the office, enjoys CrossFit, cooking, blogging and all things social media. Over the next 2 years, she will serve as the co-chairperson for the Hugh O’Brian Youth Leadership New York West Seminar (HOBY), an organization she has been involved with for 12 years. Emily received her bachelor’s degree in journalism and mass communication from St. Bonaventure University as well as her master’s degree in integrated marketing communications. ■



**Patty Zimmerman**

Patty Zimmerman has been at Key Bank for 21 years, returning to work after being a full time Mother for 17 years. I started as a part time teller, and have been the branch manager at the same branch, (unheard of in banking) for the past 11 years. I do have investment licenses and enough life experience to be able to help my clients in every aspect of banking. I have a fairly large staff, currently all women ranging in age from 22 to 66. All the changes in banking are nothing compared to dealing with so many personalities and how they each communicate. ■

**FEBRUARY  
\$ MONEY MINUTE \$**

– Amy Jo Lauber

**GRATITUDE**

*“Gratitude is what makes what we have enough.”*

~ Kate Bartolotta

*Many people use money to shelter them; shelter from need, from criticism, from charity, from pity. But using money this way promotes a false pride. Use money, instead, with prudence and a kind heart and with the wisdom that true shelter is within one's own definition of abundance.*



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